

AIM

Task 1

Do you know the word *aim*? Is it a noun or a verb? What are its equivalents in your mother tongue? Look it up in an online dictionary and list all its equivalents.

Task 2

Look at the table on the next page. It shows so-called concordance lines of the word *aim* drawn from the 2021 volume of Architectural Digest. Look through the concordances and answer the following questions:

1. What part of speech is it? _____
2. What prepositions follow it? _____
3. Which preposition is most frequent? _____
4. What parts of speech follow each preposition? _____

5. Do you see any differences in meaning? _____

6. Which preposition follows the word *aim* in line 1? _____
7. What word links with the preposition following *aim* in line 9? _____
8. Can you find two more lines where the phrases linked with the prepositions do not follow them directly? _____

Line	Left	KWIC	Right
1	, most famously in the Stockholm Public Library (1928). Thus, in making a practice we are	aiming	, in a hand-to-mouth sort of way, for a position that straddles the worlds set out above
2	as a consequence of those wild, mainly Japanese, references from the 1970s), fala's work	aims	at a strong language, a personality. Every project is a place of formal experiment,
3	, hence the sign, of human laboriousness (example: a dry-stone wall), classical artists	aimed	at merging the parts of their composition in a single, uniform, smooth and homogeneous
4	. When in 2014 the Chinese government launched 'Made in China 2025' – a national plan	aimed	at redirecting the focus of its manufacturing industry from a quantity to a quality
5	framed by blank walls. Presented with the task of enriching that High Street, our project	aimed	at retrofitting Gibberd's civic Modernism with a new attitude to public space that was
6	The Modern Chunkiness of Mechanical Modularity This 'organic' mode of composition,	aiming	at what we would now call design unity, and seen in classical antiquity and then again by
7	of use; OA articles are governed by the applicable Creative Commons License Rather than	aiming	for enhancing productivity, a post-anthropocentric and non-Cartesian architecture
8	a fairly efficient form of food production, adding to the circular economy that is	aimed	for in the M4H district. Since the first day of operation, the Floating Farm Dairy has been
9	determinism of the Modernist architect. The mannerism that Venturi and Scott Brown	aim	for is the discipline and empathy to think inclusively without losing sight of the
10	unpretentious, and their work is unpretentious too. It has a firm voice, but not one that	aims	for loud self-expression or for an ironic take on a project, as you might find from some
11	Creative Commons License fala atelier, House along a Wall, Porto, Portugal, 2018	Aiming	for Personality An Exercise of Continuous Improvisation Lera Samovich describes the
12	town or the implementation of a trap street, invented by mapmakers as fictional places,	aim	to 'trap' devious plagiarisers. Whitfield Street, perfectly aligned with the Prime
13	edition, Classicism is Not a Style, which was guest-edited by Demetri Porphyrios,	aimed	to 'look at classicism only for the lessons it has to teach us about the nature of tectonic
14	of the work we did together. Our main aim was to understand what these buildings were	aiming	to achieve, and every project was very different. The school is animated by the
15	for development, it has been labelled as the 'Makers District', and the municipality	aims	to attract all sorts of pioneering businesses to underline this character. It is only
16	into a different kind of production: the Xinhua 1949 Cultural Creative Industrial Park	aims	to attract investment and activities involving cultural and creative industries.
17	? If we put all this effort into building, we need to know what kind of businesses we are	aiming	to attract. Which economy do we want in the city? Of course we should not bring the steel
18	food chain to support the local communities themed through this shared facility. It	aims	to be a local food education point for the area, targeting food education as a new part of
19	space of the shoe silo. System for Flexible Work Production As the Seongsu-Silo	aims	to become an industrial anchor, it requires a flexible dynamic within its context, as
20	use jointly. Smart anchors also promote collaboration between companies. Seoul City is	aiming	to build 20 smart anchors by 2022. Currently, five such sites have been confirmed for each
21	Error 402: Stair to Nowhere. The project is generated through the collection of data and	aims	to create moments of social interaction – some random and enjoyable, others awkward
22	, were two further models that built upon the notions explored in Grimm City that	aimed	to disrupt the 'restrictions' between the inside and out, blurring the threshold of the
23	does not lie in quantifying these interactions in a parametrical sense – as a crash test	aims	to do – but in extracting the phenomena that occupy space, where we note and qualify the
24	, focusing on context and allowing projects to coalesce into a final form, Groupwork	aims	to do something similar as designers. Projects such as 15 Clerkenwell Close, 168 Upper
25	such as bowler hats and test tubes, root it firmly within the impossible. The model	aimed	to embody the transitory and intangible nature of architecture that in theory will not
26	chain. This trend views the economy of a region and its manufacturers as a system, and	aims	to encourage innovation and, in turn, growth through the collaboration of
27	natural linoleum. The curated assemblage of colour, found fragments and artworks	aims	to evoke joyful emotions through sensory effects and remembered stories. 15542769,
28	project. Under development for construction at the time of writing, the Seongsu-Silo	aims	to foster collaboration and industrial innovation through space branding targeting
29	, the final model in this series, again built with a group of students in the Black Forest,	aimed	to further question and explore how inhabitable a model really could be. In 1974, Nobel
30	2019 Based on imagery from U2's eponymous 1987 album and tour, this mobile set design	aimed	to immerse the audience in visuals by suspending the amplification equipment out of the
31) and customers. New Industrial Urbanism emphasises the local economy, and	aims	to impact the social sphere by empowering small and medium-sized firms and individual
32	efficient production, the Metropolitan Small Manufacturers' Support Center (MSMSC)	aims	to innovate production space by reflecting the recent start-up space trend in which
33	two types of lines – latitude and longitude – in an effort to demarcate every location he	aimed	to map. As Dava Sobel correctly points out, while the location of the equator and all other
34	, Architectural Association (AA) School of Architecture, London, 2020 above: Rönngren	aims	to mitigate water pollution and revive riverside activity based on research that
35	as a new part of the circular economy. Although designed as a singular mono-space bar, it	aims	to produce a simple gesture that is also meaningful to the local community. The form is
36	designed by David Kohn Architects is under construction. It is one of 16 buildings	aiming	to provide affordable workspace for creative businesses on the Greenwich Peninsula, a
37	social change. We might think of Raphael Samuel, whose History Workshop (founded 1976)	aimed	to reconfigure historical research and writing towards the perspectives of the
38	Palace also expressed joy in the form of a bright pattern – in this case one that explicitly	aimed	to re-create the sensation of being in Lagos's open-air markets. Ilori describes these
39	as well as apiaries. As a series of farms, the design zooms into 'pod' arrangements that	aim	to transform the functions of each farm thus creating a decentralised agricultural
40	relationship between George Mallory's body and the mountain's summit. The project	aimed	to use evidence from the body, including photographs taken shortly before the

Task 3

Study the following sentences drawn from the Architecture corpus. How is the word *aim* in these examples different from the concordance lines in Task 1?

- According to Jennifer Brons, director of design demonstrations at LRC, first you should light your face, which means facing a window or **aiming** a fixture toward your face.
- Glint Lighting's LED track luminaire uses a row of 10 tiny, movable reflectors and a joystick to **aim** light in any direction while the fixture remains stationary.

Task 4

1. Study the following sentences drawn from the Architecture corpus. What is the grammatical form of the word *aim* in these sentences?

- Although the measure is **aimed** at upgrading existing structures, a year after a new building is completed, it is subject to the law's stringent reporting requirements and emissions limits.
- This adds to urban recycling and constitutes a fairly efficient form of food production, adding to the circular economy that is **aimed** for in the M4H district.
- According to the International Dark-Sky Association, a Tuscon, Ariz.–based organization combating light pollution worldwide, an estimated 30% of outdoor lighting in the U.S. is wasted by fixtures that are unshielded, poorly **aimed**, or both.

2. Now study the concordance lines below. Can you find examples of the same grammatical word form? What conclusions can you draw from this observation?

Line	Left	KWIC	Right
1	social change. We might think of Raphael Samuel, whose History Workshop (founded 1976)	aimed	to reconfigure historical research and writing towards the perspectives of the
2	, the final model in this series, again built with a group of students in the Black Forest,	aimed	to further question and explore how inhabitable a model really could be. In 1974, Nobel
3	edition, Classicism is Not a Style, which was guest-edited by Demetri Porphyrios,	aimed	to 'look at classicism only for the lessons it has to teach us about the nature of tectonic and
4	Lee The Make Your Mark project, in which Collective Architecture participated in 2016,	aimed	to make East Pollokshields, a diverse area in Glasgow, a better place to live. Photograph:
5	.) Starting as a mixed-use concept on land owned by Fender Katsalidis, the project always	aimed	to provide a visual counterpoint to Eureka's striking presence. But the process was by no
6	postmodernism. Through their renovation, Brian Hooper Architect and M3 Architecture	aimed	to provide visitors with some relief from the long, hot drive through Western Queensland.
7	2019 Based on imagery from U2's eponymous 1987 album and tour, this mobile set design	aimed	to immerse the audience in visuals by suspending the amplification equipment out of the
8	that densified traditional suburban plots for a two-year period. This effort	aimed	to "protect the Brisbane backyard" but at the same time intensified a shortage of
9	Palace also expressed joy in the form of a bright pattern – in this case one that explicitly	aimed	to re-create the sensation of being in Lagos's open-air markets. Ilori describes these as
10	two types of lines – latitude and longitude – in an effort to demarcate every location he	aimed	to map. As Dava Sobel correctly points out, while the location of the equator and all other '
11	a design-review board, the Mueller New Construction Council. At the same time, Hsu	aimed	to 84 give residents a sense of ownership. Unable to vary the massing of the whom
12	such as bowler hats and test tubes, root it firmly within the impossible. The model	aimed	to embody the transitory and intangible nature of architecture that in theory will not only
13	relationship between George Mallory's body and the mountain's summit. The project	aimed	to use evidence from the body, including photographs taken shortly before the
14	Value Ashfield research project at the University of Western Australia. The project	aimed	to explore the potential of a coordinated approach to urban infill housing. The Scale of the
15	, were two further models that built upon the notions explored in Grimm City that	aimed	to disrupt the 'restrictions' between the inside and out, blurring the threshold of the

Task 4

Now fill out the sentences below with a) appropriate forms of the word *aim* and b) appropriate prepositions or empty space.

1. "We were _____ something more mature in terms of how it engages the kids," says Brennan Buck, principal at FreelandBuck, hoping that "the idea of illusion and representation" would capture their attention.
2. After launching pilot programs in Italy and France, Airbnb announced it _____ provide housing to 100,000 first responders in the United States.
3. David Hertz, FAIA, has made sustainability central to his practice since the 1980s, and his eponymous firm _____ the highest sustainability standards in both residential and commercial projects.
4. Fitzgerald, a fan of indirect light, suggests _____ task fixtures at the wall and ceiling.
5. It is important that protection decisions are not merely based on prescriptive requirements _____ life safety or reduced insurance premium costs.
6. Both projects _____ be interventive and impactful, while driven by process and not geared towards solutionist propositions and final outputs; but what does that mean for design?
7. It is _____ Living Building Challenge certification, and he hopes it'll set the bar high for similar local endeavors.
8. Sasaki responded with interventions _____ both _____ drawing development towards new infrastructural nodes and paring back overdevelopment in key areas.
9. The building design _____ have an emotional resonance for visitors as well as being flexible and interesting for artists and curators.
10. The first academic building to open on Cornell Tech's Roosevelt Island campus, the Emma and Georgina Bloomberg Center _____ net-zero energy performance, a mission that drives its advanced aesthetics.
11. The Commitment _____ transform the practice of architecture to respond to the climate crisis in a way that is holistic, firm-wide, project-based, and data-driven.
12. The LPC Design Guide further maintains that specifications _____ solely _____ compliance with codes and standards may not prevent major damage to the structure after a successful evacuation.
13. The two-year competition _____ alleviate the global water crisis with energy-efficient technologies that harvest fresh water from artificial clouds.
14. This feature enables users to _____ the light wherever it is needed.
15. While her ecology _____ the scale of the earth and beyond, useful parallels can be drawn regarding the architecture of cities.